# DevLearn 2025 Call For Proposals

## WELCOME!

#### 1) What are you proposing?\*

( ) Concurrent Conference Session (1 hour)

( ) Concurrent Conference Mini Workshop (90 minutes)

( ) Preconference Full Day Workshop (6 hours)

#### 2) ****Engage with the Learning Guild**** If your session or workshop proposal is not selected for the initial program, would you be interested in presenting at an Online Conference if it is a fit, and/or writing an article for our community-driven online magazine, Learning Solutions?

( ) Yes

( ) Yes, presenting only

( ) Yes, writing only

( ) No

## Please tell us about your session

#### 3) ****Is your concurrent session a "BYOD" session?\*****

BYOD (Bring Your Own Device) sessions teach attendees to use a tool or perform specific technical skills. The **majority** of the time in these sessions should be spent on hands-on activities where the attendee is using their own laptop, tablet, or mobile device.

( ) Yes

( ) No

### 4) ****What is the suggested title for your session or workshop?\*****

It’s helpful to have a title that’s clear about what topics, techniques, and/or approaches your session will cover. That can help you attract the right audience as well as assist attendees who choose sessions based on the title alone.

**Title:**

#### 5) ****What topic**** best ****describes the theme or focus of your proposed session or workshop?\*****

Choose ***one.***

[ ] AI & Emerging Tech

[ ] AR & VR

[ ] Data & Measurement

[ ] Development & Tools

[ ] Games & Gamification

[ ] Instructional Design

[ ] Learning Leadership

[ ] Learning Platforms

[ ] Management & Strategy

[ ] Micro & Workflow Learning

[ ] Video & Media

[ ] Virtual Classrooms

#### 6) ****Do attendees need prerequisite knowledge?**** In the space below, provide the Technology, Concepts, and/or Processes you will be discussing and the level you expect attendees to have with each ****before**** attending to be successful in your session or workshop. This helps you get the right people in the room and ensure that your attendees can get maximum benefit from their time with you.\* EXAMPLE: **Aware = Have only seen or heard of it** **Familiar = Understand key features and have used them occasionally** **Proficient = Can effectively and efficiently use or apply it**

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Aware of** | **Familiar with** | **Proficient in** |
| Technology, Concept, or Process: | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| Technology, Concept, or Process: | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| Technology, Concept, or Process: | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| Technology, Concept, or Process: | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| Technology, Concept, or Process: | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

#### 7) ****What specific skill or knowledge will attendees take away from your session or workshop?**** Please describe the strategies, techniques, and/or skills your session will emphasize or teach.

**EXAMPLE:**

1. Why explainer videos can be more effective than plain text for sharing content
2. What makes a good explainer video script, including brevity, good pacing, and using language and terminology that’s right for your intended audience.
3. How you can use the features in the Animate pane of CaptiLine to illustrate your content and create a video without dedicated animation software.
4. How to record and integrate voice-over and background music into your CaptiLine file using the Audio feature.

**Takeaways should complete the sentence:** ***In this session, you will learn...***(You must have at least 3)\*

1: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

2: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

3: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

4: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

5: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

### 8) ****Description of Your Session for Attendees****\*

Please provide a concise (100-150 words) description that includes:

* The problem or challenge your session addresses
* How your session addresses this problem or challenge
* How you will engage attendees

The session description helps attendees understand the value of your session and plan their schedule. **Let them know what is special about your angle on this topic.**  
  
**Note:** Session descriptions appear on our conference website and app and may be used to promote your session and increase attendance. We may edit your description.  
  
**EXAMPLE:**  
AI is transforming the way we design and deliver learning, but leveraging its full potential requires more than just adopting new tools. It demands a shift in mindset, strategy, and workflow to ensure AI-driven solutions truly enhance learning outcomes. In this session, you'll explore how L&D teams can integrate AI into their design and development processes in practical and meaningful ways. We’ll break down real-world case studies that highlight successful AI implementations, uncover the challenges and opportunities of AI-driven learning, and discuss how to balance automation with human-centered design. You'll leave this session with a clear roadmap for incorporating AI into your learning strategy, a set of guiding questions to evaluate AI tools for your organization, and actionable steps to experiment with AI in your own learning programs.

**Description:**

### 9) ****How will attendees spend their day in your workshop?**** Our full-day workshops offer the opportunity to explore a tool or topic in depth. A successful workshop proposal enables us to picture how attendees will spend the day, including interactive activities, tools they will need to use, and any knowledge or skills they need to have in order to fully participate in and benefit from the proposed workshop. ****Please describe how you plan to engage attendees:**** How will they spend their time with you? Do they need prior knowledge or skills to fully participate in and benefit from your workshop? Should they bring a device (laptop? mobile) and specific software? If they need specific software, is a free version available? \*

**Description:**

### 10) ****How will attendees spend their 90 minutes in your mini workshop?**** Our all-new 90-minute min workshops provide the time and space to explore critical L&D topics in greater depth. A strong proposal will help us envision how attendees will engage during the session, including the discussions they will take part in, the hands-on activities they'll experience, and the practical strategies they will walk away with. These highly interactive sessions are designed to foster deeper learning, ensuring participants leave with actionable insights they can immediately apply to their work. ****Please describe how you plan to engage attendees:**** How will they spend their time with you? Do they need prior knowledge or skills to fully participate in and benefit from your intensive?\*

**Description:**

### 11) ****Additional Information For Our Team****

Please provide some context for our reviewers. You can use this space to:

* Provide additional details of how you will engage attendees
* Describe your background or experience with the project or topic of your sessions
* Add any information that will help us understand what is unique and valuable about your session

**Additional Info:**

## Now, Tell Us About the Speaker(s)

### 12) ****Primary Speaker****

Primary Speaker: First Name \*:

Primary Speaker: Last Name\*:

Primary Speaker: Job Title\*:

Primary Speaker: Company Name\*:

Primary Speaker: Email Address\*:

Primary Speaker: Backup Email:

Primary Speaker: Cellphone Number\*:

Primary Speaker: U.S. City & State:

If you are **not** based in the U.S., please state your country of residence:

**If you're comfortable sharing, please indicate your preferred pronouns:**

( ) She/Her

( ) He/Him

( ) They/Them

( ) Other - Write In

Other - Write In:

#### Are you an alum of the Learning Guild's Thirty Under 30 program? If yes, please state which year you were in the program.

( ) Yes- What year? (Required):\*

( ) No

### 13) ****Workshop Speaker****

Workshop Speaker: First Name\*:

Workshop Speaker: Last Name\*:

Job Title\*:

Company Name\*:

Email Address\*:

Cellphone Number\*:

U.S. City & State:

If you are **not** based in the U.S., please state your country of residence::

**If you're comfortable sharing, please indicate your preferred pronouns:**

( ) She/Her

( ) He/Him

( ) They/Them

( ) Other - Write In

Other - Write In:

#### Are you an alum of the Learning Guild's Thirty Under 30 program? If yes, please state which year you were in the program.

( ) Yes- What year? (Required): \*

( ) No

### 14) ****Primary Speaker Bio****\*

Please provide a short professional bio (up to 100 words), written in the third person. We suggest you start with your name and job role, for example:  
Cali Vargas is a senior instructional designer at ABC Designs, where she ...   
  
Your bio should highlight your career or educational experiences, awards, etc. Do not describe your organization's products or services or include links.  
***Note:*** If you have spoken at Learning Guild events in the past and your bio has not changed, you may enter ON FILE in this space.

**Bio:**

#### 15) ****Will there be a co-speaker for this session?\*****

( ) Yes

( ) No

### 16) ****1st Co-Speaker****

1st Co-Speaker: First Name\*:

1st Co-Speaker Speaker: Last Name\*:

1st Co-Speaker: Job Title\*:

1st Co-Speaker: Company Name\*:

1st Co-Speaker: Email Address\*:

1st Co-Speaker: Cellphone Number\*:

U.S. City & State:

If the speaker is **not** based in the U.S., please state their country of residence:

**If you know, and your co-speaker is comfortable sharing, please indicate their preferred pronouns:**

( ) She/Her

( ) He/Him

( ) They/Them

( ) Other - Write In

Other - Write In: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

#### Is the co-speaker an alum of the Learning Guild's Thirty Under 30 program? If yes, please state which year they were in the program.

( ) Yes- What year? (Required): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\*

( ) No

### 17) ****Co-Speaker Bio****\*

Please provide a short professional bio (up to 100 words), written in the third person. We suggest you start with the speaker's name and job role, for example:  
Cali Vargas is a senior instructional designer at ABC Designs, where she ...   
  
This bio should highlight the speaker's career or educational experiences, awards, etc. Do not describe their organization's products or services or include links.  
***Note:*** If the co-speaker has spoken at Learning Guild events in the past and their bio has not changed, you may enter ON FILE in this space.

**Bio:**

#### 18) ****Will there be a third speaker for this session?\*****

The 3rd speaker for a session will need to register for the conference at the full rate. They can use any additional discounts that apply, including early registration discounts. Refer to the registration pages on the DevLearn website for more information on the discounts available.

( ) Yes

( ) No

### 19) ****2nd Co-Speaker****

2nd Co-Speaker: First Name\*:

2nd Co-Speaker: Last Name\*:

2nd Co-Speaker: Job Title\*:

2nd Co-Speaker: Company Name\*:

2nd Co-Speaker: Email Address\*:

2nd Co-Speaker: Cellphone Number\*:

U.S. City & State:

If the speaker is **not** based in the U.S., please state their country of residence:

**If you know, and your co-speaker is comfortable sharing, please indicate their preferred pronouns:**

( ) She/Her

( ) He/Him

( ) They/Them

( ) Other - Write In

Other - Write In:

#### Is the 2nd co-speaker an alum of the Learning Guild's Thirty Under 30 program? If yes, please state which year they were in the program.

( ) Yes - What year? (Required):

( ) No

### 20) ****2nd Co-Speaker Bio****\*

Please provide a short professional bio (up to 100 words), written in the third person. We suggest you start with the speaker's name and job role, for example:  
Cali Vargas is a senior instructional designer at ABC Designs, where she ...   
  
This bio should highlight the speaker's career or educational experiences, awards, etc. Do not describe their organization's products or services or include links.  
***Note:*** If the co-speaker has spoken at Learning Guild events in the past and their bio has not changed, you may enter ON FILE in this space.

**Bio:**

#### 21) ****Are you a third-party contact for the Primary Speaker?\*****

If you are submitting this proposal on behalf of someone else, and you are not the speaker or a co-speaker, please fill out this section.

( ) Yes

( ) No

### 22) ****Third Party Contact Information:****

(Third Party) First Name:\*:

(Third Party) Last Name\*:

(Third Party) Primary Phone:\*:

(Third Party) Other Phone:

(Third Party) Email:\*:

## Submit Your Proposal

#### 23) The proposal you are about to submit is for the Learning Guild’s DevLearn 2025 Conference & Expo, to be held ****November 12-14, 2025, at the MGM Grand Hotel in Las Vegas, NV.**** Pre-conference workshops will be held on ****November 10-11, 2025.**** All proposals are subject to The Learning Guild's [standard terms and conditions](http://www.learningguild.com/showFile.cfm?id=6516) for speakers, and your submission of this proposal assumes agreement with those terms. NOTE: That all sounds VERY "lawyery". The terms are fairly basic and unchanged from what we have done in the past. Should you have any questions, please feel free to reach out to us at [programs@learningguild.com](mailto:programs@learningguild.com).\*

( ) By clicking here, I agree that I have read and agree to The Learning Guild's standard terms and conditions for speakers.

## Thank you for submitting to speak at our event!