



articulāte
USER CONFERENCE
hosted by The Learning Guild

Agenda

Tuesday, October 24

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for all the conference resources

Welcome & Keynote

8:30-9:15 a.m.

Grand Ballroom A

Articulate and You: Creating the Future from Accessibility to AI

Kerry Munz, Articulate

At Articulate, we believe the best outcome is co-created. In this keynote, Kerry Munz, our CTO, will preview Articulate's vision for the future with lots of product roadmap details including what's happening with AI. She'll also share how you, our amazing community of users, will take part in molding Articulate's vision and roadmap going forward.

Break

9:15-9:30 a.m.

Session 1

9:30-10:30 a.m.

Grand Ballroom A

Animating with Impact: Tips and Tricks for Storyline 360

Ron Price, Yukon Learning

Discover practical techniques to enhance your e-learning courses through animations in Storyline 360. Learn how to create attention-grabbing effects, control timing, and engage learners using advanced animation features. Elevate your courses with captivating visual storytelling.

Grand Ballroom B

Gamify to Engage: Incorporating Game Design Principles in E-Learning

Tia Pez, Delta Air Lines

Elevate your e-learning courses by infusing game-like elements that captivate and inspire learners. Discover how to create immersive learning experiences by using techniques to incorporate elements such as signifiers, Non Playable Characters (NCPs), rewards, and challenges into your courses. Gain insights into learner motivation and the science behind game play to enhance learner engagement and knowledge retention.

Grand Ballroom C

5-Minute Course Design Makeovers: Quick Tips for Stunning Results

David Anderson, Articulate

Revamp your courses with 5-minute makeovers! Transform the look and feel with simple yet impactful design techniques. Enhance visual appeal, organization, and engagement. Elevate your course designs and captivate learners with stunning results in no time. Get ready for a design transformation!

Grand Ballroom D

Weaving Graphic Design into Instructional Modules for Engaging Learning Experiences

Patience Walton, American Express

Embark on a creative journey! Fuse graphic design with instructional design in this immersive course. Dive into techniques for captivating instructional modules, engaging learners with visuals. Master color, imagery, typography, and layout to enhance e-learning experiences. Elevate your skills and craft visually compelling educational content. Get ready for a design transformation!

Grand Ballroom E

Driving Sales Success: Bridgestone's Innovative Approach with Interactive Video and Gamification

Eduardo Leopold, e-LearningPRO

Discover Bridgestone's engaging and interactive sales training which combines interactive video, storytelling, custom UX, and gamification to engage and motivate the sales teams. Gain insights into best practices and strategies for leveraging interactive video and gamification in your own training initiatives.

Grand Ballroom G

Improve Your Rise 360 Courses with These Creative Techniques

Ginger Swart, Articulate

Unleash your creativity with design hacks for Rise 360. Explore innovative techniques to enhance visuals and create visually stunning courses. Discover image and design tricks to enhance the look and feel of your courses. Learn how to make the most of animations to enrich the learning experience. Unlock the true power of Rise and create impactful and memorable learning experiences that resonate with your learners.

Coffee Break

10:30-10:45 a.m.

Session 2

10:45 a.m.-12:00 p.m.

Grand Ballroom A

Interactive Learning Session | Trailblazers: The Instructional Design Expedition

Articulate Community Team

Join us on an immersive adventure inspired by the iconic Oregon Trail game. Use your skills to develop ideas for an engaging and effective health and safety training program for the Oregon Trail Travel Company. Along the way, you'll face and overcome challenges, make decisions, and employ instructional design principles and best practices to ensure success. Will you create amazing learning experiences for your trailblazers, or will your journey be fraught with setbacks and pitfalls?

Grand Ballroom E

Making a Difference Through Technology: One Organization's Journey from In-School Lessons to E-Learning

Kerry Gannon, Yukon Learning

Explore how one organization made a profound impact by transitioning from traditional in-school lessons to an e-learning approach. Learn about their challenges and successes to deliver effective and accessible education to underserved families. Gain inspiration and insights into creating meaningful change through innovative e-learning solutions. From the Instructional Design phase of the conversion with storytelling and custom character imagery, to engaging interactions and tablet-based development in Storyline 360, we'll cover it all!

Grand Ballroom G

Getting More Advanced Animations With Simple JavaScript Snippets

Jeff Batt, Amazon

Take your animations to the next level with JavaScript. Learn how to enhance your e-learning courses by integrating custom animations using simple JavaScript snippets. Discover techniques for creating interactive effects, smooth transitions, and dynamic visual elements.

Lunch

12:00-1:00 p.m.

Session 3

1:00-2:00 p.m.

Grand Ballroom A

Storyline 360: Time-Saving Tips and Tricks from the Trenches

Ashley Chiasson, Triliant

Supercharge your productivity in Storyline 360! Uncover time-saving tips and tricks to boost efficiency. Explore shortcuts, automation, and workflow optimizations for seamless course development. Harness the power of templates, asset reuse, and other powerful tips. Unleash Storyline 360's full potential and reclaim valuable time in your e-learning projects.

Grand Ballroom B

Personality in Motion: Creating Engaging Character-Based Sliders

Jonathan Hill, Entain

Unleash the charm of character-based sliders! Infuse personality into your e-learning courses with expressive characters. Dive into design, animation, and storytelling techniques to engage learners and create unforgettable learning experiences. Elevate your content with captivating character-driven sliders. Let creativity take the lead!

Grand Ballroom C

From PowerPoint to Powerful E-Learning: Conversion Strategies for Impact

Tom Kuhlmann, Articulate

Learn how to effectively convert PowerPoint presentations into engaging e-learning experiences. Discover techniques to transform static slides into interactive content, leverage multimedia elements, and enhance learner engagement. Unlock the full potential of your PowerPoint materials and create impactful e-learning courses.

Grand Ballroom D

Gamify Compliance Training: Creating Engaging and Impactful Learning Experiences

Suresh Kumar, Tesseract Learning

Why should compliance training be dull? Join this session to explore engaging eLearning courses that create interactive learning experiences through scenarios and gamification. Learn techniques to boost learner motivation and involvement, enhancing knowledge retention and application of regulations. Let's transform compliance training from boring and monotonous to wow!

Grand Ballroom E

Badass Branching: Unleashing the Power of Storyline 360

Garima Gupta, Artha Learning

Become a Storyline superhero with badass branching techniques. Learn how to create dynamic and personalized learning paths that adapt to each learner's choices and progress. Explore advanced branching strategies, conditional triggers, and variables to create immersive and interactive experiences. Elevate your e-learning courses with branching superpowers that engage learners and deliver impactful learning outcomes.

Grand Ballroom G

Maximizing Microlearning to the Max with Rise 360

Melissa Trimble, Articulate

Don't miss unlocking your e-learning's full potential! Rise 360 lets you create engaging microlearning experiences that stand out. Join this session to learn practical tricks for turning your course into an infographic, a job aid, interactive scenarios with quizzes, and captivating explainer videos. Let's take e-learning to the next level!

Dessert & Coffee Break

2:00-2:15 p.m.

Session 4

2:15-3:15 p.m.

Grand Ballroom A

Interactive Video: Engaging Learners through Immersive Experiences with Storyline 360

Tim Crowe & Kelly Fischer, AT&T

Dive into the world of interactive video and unlock the secrets to creating captivating learning experiences. Engage learners through all sorts of interactive elements. Elevate your e-learning courses with immersive and engaging video content that promotes active learning and drives learner success.

Grand Ballroom B

Mastering Budgets and Timelines: Remove the Guesswork from Project Planning

Michael Hanly & Philip Hanly, New Leaf Technologies

Unsure how to decode the costs and timelines behind your eLearning projects? Let's take the complexity out of budgeting for e-learning projects. Learn to simplify financial planning, estimate costs, and optimize resources to accurately manage your e-learning projects. This session also includes a free budgeting tool to manage your projects and report your ROI.

Grand Ballroom C

E-Learning Mistakes to Avoid: Common Pitfalls and How to Overcome Them

John Moore, Yukon Learning

Avoid common e-learning pitfalls! Uncover practical strategies to identify and rectify mistakes. Tackle content overload, enhance interactivity, refine navigation, and create effective assessments. Gain valuable tips and techniques for optimizing courses and achieving optimal learning outcomes.

Grand Ballroom D

Design with Empathy to Build Unshakeable Learner Confidence

Anna West, ChurnZero

Unlock the power of empathy in instructional design! Create engaging learning experiences that meet diverse learner needs. Dive into case studies, develop learning personas, and embrace path-focused instruction. Transform empathy into a deliberate strategy, revolutionizing the way it's understood and applied in learning.

Grand Ballroom E

Streamlined Course Management: Templates, Development, Updates, and Maintenance for Effective e-Learning

Alex Ryan & Mike Roy, Evolve Solutions Group

Explore best practices for templating, updating, and maintaining simple to complex e-learning, software screencasts, scenarios, and simulations using a selection of Evolve's award winning blended learning modules. Elevate your e-learning workflow with optimized management techniques for enhanced productivity and long-term success.

Grand Ballroom G

Tips and Techniques for Creating Accessible Rise 360 Courses

Leslie McKerchie, Articulate

Dive into the world of accessibility and learn how to leverage it effectively in your Rise 360 courses. Discover tips and techniques to ensure your e-learning content is accessible to all learners, including those with disabilities. Explore best practices for designing accessible courses, using alternative text, implementing keyboard navigation, and optimizing multimedia elements. Elevate your Rise 360 courses by mastering accessibility and providing an equitable learning experience for everyone.

Break

3:15-3:30 p.m.

Closing Session

3:30-4:30 p.m.

Grand Ballroom A

What's New, What's Next
Madison McCartney, Articulate



Community Recognition
Bianca Woods, Articulate



Awards
David Anderson, Articulate



Closing
Mike Enders, Articulate

