DEVLEARN

ATTENDEE DEMOGRAPHICS

Discover the diverse landscape of DevLearn attendees with our breakdown of demographics and gain valuable insight into the vibrant community shaping the future of learning and development.
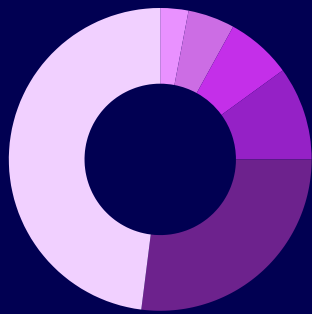
Company Size

33%	9%	20%	10%	28%
1 - 500	501 - 1,000	1,001 - 5,000	5,001 - 10,000	10,000+

Attendee Roles

48% Individual Contributor
27% Manager/Supervisor
10% Vice President/Director
5% Executive Management
3% Academic Staff/Professor
7% Other

DevLearn attracts a global audience from

63

countries, including all 50 Unites States

DevLearn attendees reach across all industries.

82%
of attendees recommend, specify, or make final buying decisions

Attendee Interests

DevLearn attendees are interested in all training and development solutions, including:

- AI, VR, and AR
- Authoring Tools
- Coaching, Mentoring, and Leadership Development
- Compliance and Safety Training
- Content Authoring, Design, and Management
- Custom eLearning Development and Creation Services
- Digital Adoption and Change Management
- Gamification
- Learning Analytics, Assessment, and Performance
- LMS and LXP
- Microlearning
- Mobile Learning
- Sales and other Skills-Based Training
- Services including Instructional Design, Voiceovers, Localization, and Translation
- Training Simulations
- Upskilling, Reskilling, and other Workforce Retention Strategies
- Video Production Tools, Tech, and Strategy
- Virtual Training Strategies and Solutions